ESSA Evidence Package (Level 4)

LXD Research helps products earn certifications and approvals from leading research evaluators and partners with companies to respond to new evidence requirements and trends in the market.

Dr. Rachel Schechter's teams have published dozens of articles and peer-reviewed reports on K-12 Edtech products and she co-created ISTE's Edtech Selection Toolkit. LXD Research has helped multiple companies earn their research-based certifications including, Hatch Early Learning, Labster, 95 Percent Group, and Engage2Learn.

WHY DO I NEED THIS?

The American Rescue Plan allocates $112 billion to K-12 schools for the acquisition of research-based and evidence-based tools and resources to meet the academic, social, emotional, and mental health needs of students and teachers. Most edtech products say that they are research-based but not necessarily evidence-informed.

Communicating to your clients and potential customers about the importance of using rigorous research to inform product development will solidify your ESSA Level 4 status and jumpstart your research story.

PACKAGE GOALS

- To communicate the specific evidence that informed the creation and iteration of your product to Digital Promise
- To tell your product's efficacy story to current and prospective customers, as well as your plans for the future

WHAT IS INCLUDED?

DIGITAL PROMISE RESEARCH-BASED DESIGN APPLICATION

Digital Promise is a review organization that evaluates products based on the evidence (efficacy research on key principles and features) used to inform the product's design.

Deliverables (3 pieces): Application (not public facing), Logic Model, Blog Post and press release support

ESSA EVIDENCE PACKET

The federal law, Every Student Succeeds Act, requires education companies to explain the research behind their products. This packet puts all of the information above together in a concise and engaging public-facing story, co-branded with LXD Research as the external evaluator.

EMAIL FOR A QUOTE