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Education Research Explained

DEMYSTIFYING ESSA TIER 4 EVIDENCE

THE FOUNDATION OF EDTECH EFFICACY

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ESSA TIER 4: THE FOUNDATIONAL TIER

- Base level of evidence for educational products
- Focuses on theoretical foundations
- Crucial for all EdTech companies
- Required by every state in USA





WHAT TIER 4 EVIDENCE INCLUDES

- Explanations of strategies and activities
- Alignment with empirical research
- Theory for improving student learning
- Connections between features and outcomes



**Focus on
differentiating
features**



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WHY TIER 4 MATTERS

Helps buyers know what problem you are solving and how you solve it.

- Lays out the "recipe" for success
- Guides implementation monitoring
- Informs effectiveness measurement
- Serves as the foundation for higher tiers



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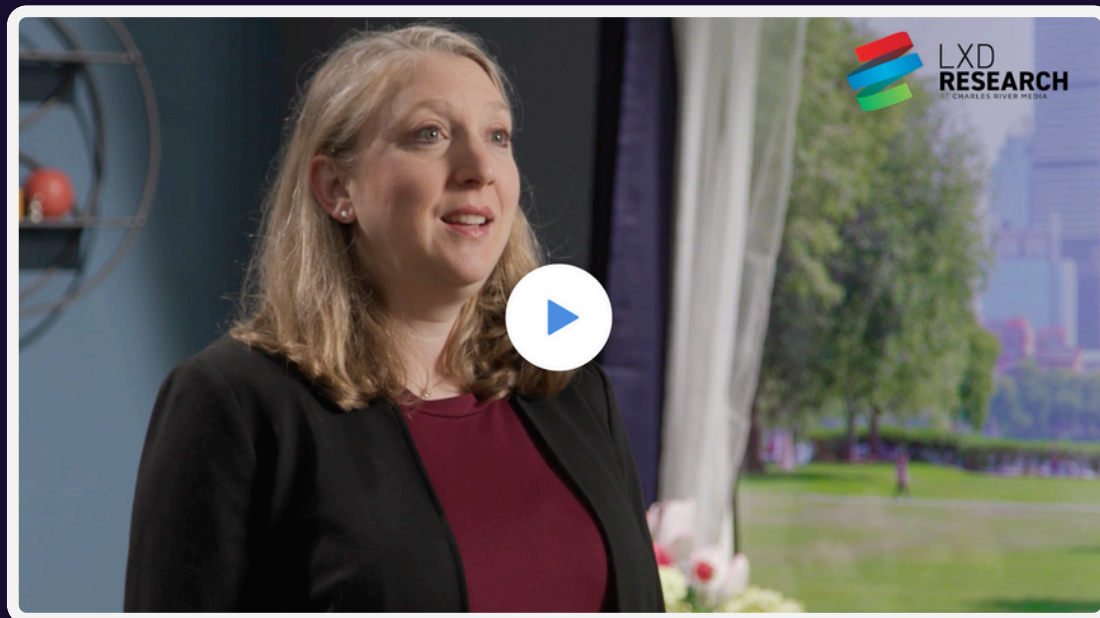
BUILDING YOUR TIER 4 ESSA EVIDENCE

- Ideal for companies new to research
- Includes plan for future studies
- Foundation for higher tiers of evidence
- Apply for validation from non-profits



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READY TO BUILD TIER 4 EVIDENCE?



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