

LXD Research: Digital Footprint Services



Overview

LXD Research specializes in ensuring that educational products are accurately displayed and validated across key platforms in the EdTech industry. Our team manages the submission process, securing the necessary certifications and recognitions to enhance the visibility, credibility, and impact of our clients' products. We work with a range of high-visibility platforms to validate the research behind your tools and position them for success.

Platform Checklist

To ensure your product is correctly presented, we verify its display and documentation on the following platforms:

- ✓ **ERIC:** Education Resources Information Center for archived research.
- ✓ **LearnPlatform:** Populate the Evidence tab
- ✓ **EduEvidence:** International Centre for Evidence in Education badges to highlight research-backed solutions.
- ✓ **Digital Promise:** Certification and branding on their product page.
- ✓ **EdSurge Product Index:** Comprehensive product listing and details.
- ✓ **ResearchGate:** Academic publication resource of research and logic models.
- ✓ **Global EdTech List:** Certified EdTech product display.

Our Key Services

1. Submission of Evidence to Industry Platforms:

- LXD Research takes care of submitting educational product logic models to essential platforms such as **ERIC, LearnPlatform, and EduEvidence**.
- These platforms provide the necessary exposure and evidence validation to establish your product as a trusted, research-backed solution in education.

2. Efficacy Badges and Certifications:

- We secure badges from **EduEvidence**, showcasing the efficacy of your product. These badges, such as bronze, silver, or gold, validate that your tool meets the highest standards in educational research.

3. Branding and Product Listings on EdTech Portals:

- We ensure your product is accurately displayed across platforms like **Digital Promise** and the **EdSurge Product Index**. This includes correct logo displays and comprehensive product descriptions to increase discoverability among educators, administrators, and decision-makers.

4. Research Publication on Academic Networks:

- LXD assists in publishing research papers and logic models on platforms like **ResearchGate**, strengthening the academic credibility of your product and increasing its reach within the educational community.

Partner with LXD Research

Boost your product's visibility and credibility with tailored, end-to-end submission and validation services on key platforms. Contact us today to elevate your digital footprint!