

ICEIE Badge Benefits for EdTech Providers



What is ICEIE?

The International Certification of Evidence of Impact in Education (ICEIE, EduEvidence) is a global nonprofit that evaluates and certifies EdTech tools for K-12 learners. Built on extensive research, ICEIE sets an international standard for measuring EdTech innovation and impact. By aligning evaluation frameworks and certification systems, ICEIE helps EdTech companies demonstrate credibility and effectiveness. In partnership with LearnPlatform and ISTE's EdTech Index, ICEIE makes it easier for educators and policymakers to identify high-quality solutions.



What are the ICEIE Badges?

The ICEIE Badge is a **globally recognized certification** that validates the impact and efficacy of educational products. Awarded across six tiers—**Efficacy (Bronze, Silver, Gold)** and **Effectiveness (Bronze, Silver, Gold)**—the badge aligns with ESSA standards to reflect varying levels of research-backed evidence. Companies can apply for an ICEIE Badge whether they are seeking independent validation or already have certification from another recognized third-party organization such as LXD Research.

What are the general benefits of the ICEIE Badge?

As a globally recognized organization for evidence validation, the ICEIE badge signals high-quality, research-backed impact. Earning the ICEIE badge helps EdTech companies and publishers stand out, demonstrating alignment with international standards and enhancing credibility among educators, policymakers, and buyers.

Additionally, the ICEIE badge benefits include:

- ✓ Digital badge (2-year license) to be used on websites, social media, emails, etc.
- ✓ Increased visibility, as certified companies are listed in the Global EdTech database managed by ICEIE.
- ✓ LinkedIn shoutout from ICEIE and a backlink from their website, boosting your online presence.
- ✓ The distinct ICEIE badge, which stands out visually from other certification seals, reinforcing your product's credibility.
- ✓ Opportunity to receive ICEIE global badge. Companies already certified in certain regions are eligible for the ICEIE global badge, helping them expand into new markets.



Exclusive Partner Benefit

As an **official partner of ICEIE**, LXD Research offers clients **streamlined invoicing on badge certification and coordinated validation processes**. This partnership provides companies with a efficient way to gain global recognition and showcase their product's impact with a trusted, research-backed certification.